

// DRIVING DONATIONS

From increasing your donations to promoting your services in the digital world, our team has extensive experience working with charities in a range of sectors.

Rest assured, we will strike the perfect balance between emotive content and promotional messaging, with a particular focus on highlighting the projects you carry out for your cause.

Our services include:

- UX UI web design
- Social media management
- Company rebranding
- Search Engine Optimisation (SEO)
- Video & animation

As seasoned charity marketers, we have a well-rounded, in-depth understanding of your industry. We can help you increase your brand reach, expand into new areas and give you the flexibility you need to focus on growing your charity.




**LET US SIMPLIFY YOUR
MARKETING MESSAGING,
WHILST YOU FOCUS ON
RAISING AWARENESS**

// HOW WE CAN HELP

- Marketing campaigns
- Online donation integration
- Printed marketing materials
- Responsive websites

These are just some of the ways we can help your charity thrive, each designed to attract new volunteers and generate donations.

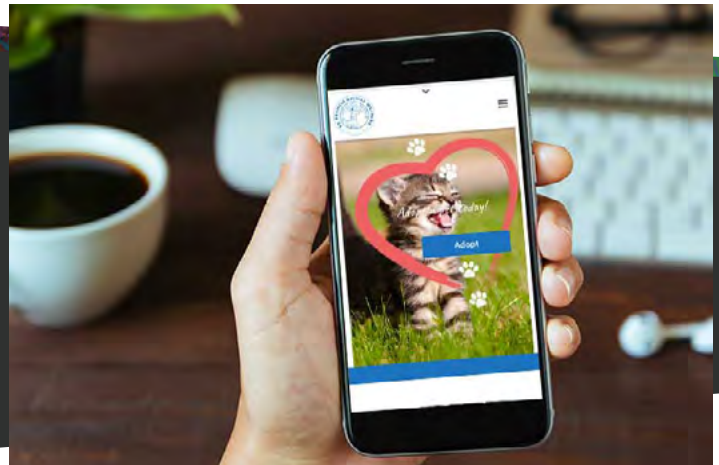


**Online giving
increased by
12.1% in 2017
compared to
2016 - is your
site donation
ready?**

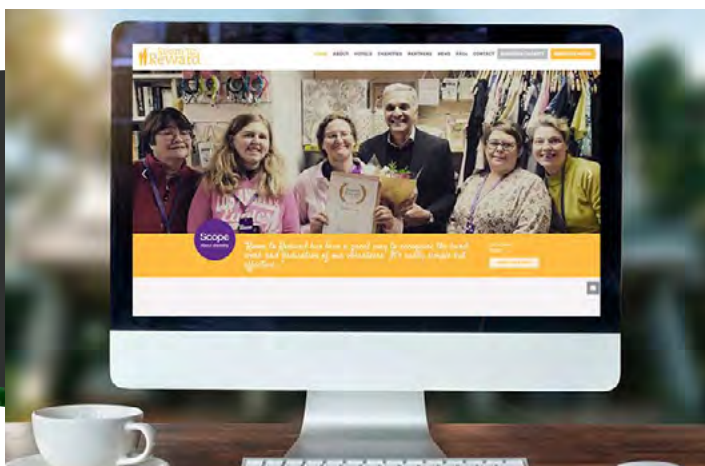
[Click here to see more!](#)

ST FRANCIS ANIMAL WELFARE

This charity-run animal shelter cares for, rehabilitate and re-home various household pets. Their new responsive website looks great across all devices, making it easy for users to find out more about them and the work they do. The site also drives users to donate through key calls to action.



[Click here to see more!](#)



ROOM TO REWARD

Room to Reward needed an online presence to highlight the fantastic work they do. The charity partners with hotels and charities around the UK to reward their 'Hidden Heros' so to make sure the site targeted the right audience we created a simple user journey and powerful calls to action.

[Click here to see more!](#)

WHEATSHEAF TRUST

This educational trust works to improve the situations of individuals and families across Hampshire by supporting them into employment, education or training. We redesigned their dated logo and created compliment slips and business cards to promote their services further.

